

In today's post-COVID employment landscape, organizations are searching for advanced autonomous tools to engage and retain employees.

# Engage. Connect. Reward.

COMMUNi is the first **social networking & reward** platform for the modern workplace. Bringing together employees by incentivizing social communication and culture.



## 

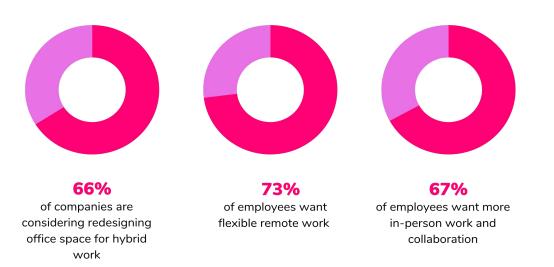
Al-driven community generator tool which uses employee's common interests and life events to prompt social networking & sharing whether they work side by side, or on the other side of the world.

### REWARD

Celebrate personal and professional events with gifts, personalized swag or digital coins from the reward marketplace.

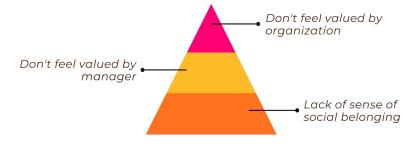
Rewards can also be used to incentivize social interactions both virtual or not.

#### **POST-COVID LANDSCAPE**



Source: Microsoft 2021 Work Trend Index: Annual Report

## TOP 3 REASONS EMPLOYEES QUIT



Source: McKinsey Quarterly Report 2021

The US corporate rewards market offers an estimated \$64 billion in incremental opportunity until 2024 (total market \$336B)

### The research is clear - hybrid work will define the post-pandemic workplace. But remote work triggers feelings of isolation and struggles with motivation and results in higher employee turnover rates.

### COMMUNi helps organizations foster **social capital**, increase employee **EVP** (employee value proposition) and strengthen corporate **culture**.

The global human resource management market size is expected to reach USD 43.29 billion by 2028, registering a CAGR of 12.2% from 2021 to 2028



Ben Grinberg Founder and CEO

### MEET THE TEAM



Assaf Hershkovitz Founder and VP Sales



Lee-Or Kabalik смо



Elhai Aharoni CTO